

# Press Release



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## Industry Veteran Bill Rogers to Host EDM Best Practices Webinar

Bluepoint Solutions, a premier provider of document management solutions for credit unions, announced today that credit union technology veteran Bill Rogers will host the company's upcoming webinar. Scheduled for August 25 and open to all interested credit unions, the free session will focus on best practices in electronic document management (EDM).

"I know from more than 40 years in this industry that best practices are essential to every aspect of a credit union's operations," says Rogers. "They're as important in document management as they are in any other area."

"Whether a credit union buys from us or some other vendor, we believe they can only make a well-informed decision if they understand these best practices," adds Bluepoint Solutions CEO Hal Tilbury. "We didn't just make these up. I'm talking about generally accepted best practices that have been developed by document management experts in a wide range of industries." According to Tilbury, a credit union best practice is one that produces the maximum possible results in the following areas:

Reducing operating costs.

Increasing employee productivity, and above all,

Improving member service.

Co-hosted by Tilbury, the hour-long webinar will demonstrate the importance of a number of EDM best practices, including:

Why a decentralized capture scenario is vastly superior to outdated centralized capture operations,

The value of software that eliminates manual indexing,

The gains available through immediate access to documents as they're created or received, and much more.

In addition to an open and frank discussion of EDM best practices, the session will include a live demonstration of Bluepoint Solutions software. Additional information about the webinar, including online registration, is available on the company website at [www.bluepointsolutions.com](http://www.bluepointsolutions.com).

### About Bill Rogers

Bill Rogers has been a technology leader working with credit unions nationwide for more than 40 years. He currently manages several credit union conference programs and is the founder and associate editor of "Credit Union tech-talk." He has held executive positions at a number of credit union data processors, and was also vice president of credit union support services for the Missouri Credit Union League for over 19 years. He can be reached at (314) 892-8632 or [BillRogers@swbell.net](mailto:BillRogers@swbell.net).

### About Bluepoint Solutions

Bluepoint Solutions provides the most advanced document management solutions available for credit unions. In terms of underlying technology and application layer, Bluepoint products are unparalleled in both breadth and depth. Privately held, Bluepoint Solutions is headquartered in Vista, California. Additional information is available at the company's Web site ([www.bluepointsolutions.com](http://www.bluepointsolutions.com)) or by calling (888) 332-7052.

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