

Press Release



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Bluepoint Solutions Announces Free Webinar

Vista, Calif. – Bluepoint Solutions, a premier provider of document management solutions for credit unions, announced it will host a free document management webinar on Thursday, February 10. Co-hosted by Houston Postal Credit Union, the webinar will focus on strategies and tactics that will ensure a successful paperless initiative in any credit union.

"Plenty of credit unions launch paperless initiatives," says Steve Powell, EVP at Bluepoint and co-presenter of the session. "Unfortunately, many of them are less than a smashing success. This is an opportunity to learn from a credit union that truly got it right." Powell's co-presenter is Vladimir Stark, CEO of Houston Postal.

The session will look past the technology to consider the many other issues that factor into a successful paperless initiative. Chief among these is the human element. According to Stark, buy-in from senior management, the board, and especially the employees (i.e., the users of the system) is absolutely essential.

Additional information about the webinar, including online registration, is available on the company website at www.bluepointsolutions.com.

About Bluepoint Solutions

Bluepoint Solutions provides the most advanced document management solutions available for the credit union market. In terms of underlying technology and application layer, Bluepoint products are unparalleled in both breadth and depth. Privately held, Bluepoint Solutions is headquartered in Vista, California. Additional information is available at the company's Web site (www.bluepointsolutions.com) or by calling (888) 332-7052.

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